



# I. INTERNATIONAL TOURISM AND CULINARY CONFERENCE

27-28 OCTOBER 2022

JOURNAL OF  
TOURISM  
&  
MANAGEMENT  
RESEARCH

AN INTERNATIONAL  
JOURNAL

# ACCEPTED PAPERS

A total of 87 papers were accepted within the scope of the  
I. International Tourism and Culinary Conference,  
47 of which were sent from other countries and  
40 from within Türkiye.

I. International Tourism and Culinary Conference  
Website: <https://conference2022.amasya.edu.tr/>  
E-mail: [conference2022@amasya.edu.tr](mailto:conference2022@amasya.edu.tr)

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**ENGLISH PAPERS**

**Analyzing Thermal Analysis of Teflon-coated Cookwares in  
Preparing Malaysian Cuisines**

Nur Syuhaada Kharil Anuar & Siti Nurhayati Khairatun

**Architectural Tourism Ecosystem: Historic Review of Kashmir**

Tahmeed Ahmad Badam & Nawaz Ahmad Sheikh

**Beyond Flavors: A Kano Analysis of the Restaurant Servicescape  
During the Pandemic**

Mark Chris M. Lapuz & Medelene L. Forbes & Jerry Gil B. Francisco

**The Impact of Social Media Activities on Hotel Consumers**

Wafa Saleh Al Buraiki

**Possibilities of Exploring Backwater Tourism and Malabar Cuisines  
in Kerala**

Mohammed Shafeer K P & B. Kathiresan

**Malaysians' Consumer Motivations for Consuming Boba Milk Tea**

Siti Nurhayati Khairatun

**Culinary model at Pandemic covid-19 in Bali Indonesia**

I Gusti Ketut Indra Pranata Darma & Ni Made Rai Kristina

**The Effect of Employment of Young Adults on Family Vacation  
Decision Making**

Shayan Basharat Fazili & Anisa Jan

**Explaining Residents' Constraints for Pro-Tourism Behaviour: An  
Application of Constraint-Negotiation Model**

Anil Gupta & Aseesdeep Kour & Honeyka Gupta

**The Triple Bottom Line and its impact on tourism industry: a case  
study on Anchuruli ecotourism spot, Idukki, India**

Abin Mathew and Emilda KJ

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**Tourism and Sustainable Development Goals in an Emerging Economy**

Yekinni Ojo Bello and Mercy Busayo Bello

**Bolinhol de Vizela: with genesis in 1884, now gastronomic heritage and tourist resource**

Jorge Coelho

**Wine tourism and wineries' response strategies to the COVID-19 pandemic: Evidence from Georgia**

Tinatin Dumbadze & Nikolaos Trihas & Irini Dimou & Rostom Beridze

**The Mediating Effect of Social Exchange in the Best Tourism Villages Development**

Serkan Bertan

**External Factors in Destination Marketing: The Importance of the Political Environment**

Yağmur Can Gaberli & Ümit Gaberli

**A Literature Review on the Role of Immersive Technologies In Destination Marketing**

Ümit Gaberli

**Residents' perceptions on tourism impacts Research, and Upcoming Research Issues**

George Triantafyllou & Eirini Strataki

**Tourism and Gastronomy: The palate gentrification**

Bonifácio Rodrigues & Nuno Abranja

**The role of British Bangladeshis in the development of "British Curry" and its impact on culture, economy, and tourism**

Parvez I. Haris

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**Culinary Tourism in the Era of Covid-19**

Seo Yeon Jang

**The traditional and innovative gastronomic offer in the creative city:  
the case of Belèm/PA (Brazil)**

Fernando Manuel Rocha da Cruz

**The role of local products in shaping a unique culinary identity of a  
tourist destination**

Nikolaos Trihas & Maria Legaki & Georgios Apladas

**Community Capitals Framework and Its Role in The Development of  
Tourism: A Case Study on Aruvikkuzhi, Kerala**

Sanika Kuruvila & Emilda KJ

**Determining the Role of Destination Reputation in Tourist Motivation  
and Intention to Visit. A study on Indian Millennial**

Parikshat Singh Manhas & Faheem Ashraf & Ranjeet Singh

**Hotel choice and acceptable price range in Thailand's Luxury Hotels**

Papangkorn Kongmanwatana & Amara Verawat & Nethchanok Riddhagni & Parinya Roonpho &  
Rattanapong Kongcharoen & Ruj Sangeamjit

**Preservation of Indonesian Culture Through Traditional Snacks**

Faradina Amadea & Beta Nisrina Fatin & Putri Lauta Ilmi & Savina Putri Azalea Stefanie

**Perception of Hospitality Management Students of Cavite State  
University-Carmona Campus on the Benefits of using IOT-Based  
Devices in Hotels on the Customer Acquisition**

Escalada, Shiela Mae M. & Soriano, Shanaia Faye S. & Bueno, Isabelo Gabriel M. & Macaranas, Gretchen

**The impact of tourism promotion in tourist destinations: A  
bibliometric study**

Làzaro Florido-Benitez

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**Attitudes towards entrepreneurship among undergraduate students  
in Oman**

Raja Tumati & NVR Jyoti Kumar

**Efficiency and Safeness of selected Newly-opened Al Fresco Dining  
establishments towards the level of Customer Satisfaction in the  
Pandemic Era**

Marielle Coleen E. Bautista & Aira B. Alonzo, Yves B. Torres & Joan L. Fortuna

**History and the Process of Making Traditional Food (Dangke) from  
South Sulawesi**

Almas Afif & Panca Oktawirani & Renita Syamsul & Regita Putri Dian Pramesti &  
Ruth Rumatha Artha Rajagukguk

**Rural tourism inroads through non-vegetarian gastronomic  
traditions in a Western Himalayan district: The Hindu's Bakrid**

Rohit Chauhan & Vikram Kaith

**A study on Re-structuring and rethinking of Indian Tourism  
Industry: Struggling story of Post Pandemic Economy: Adaption of  
Smart Technologies for Inclusiveness**

Abhishek Roy

**Covid 19 Pandemic: Safety and Security in Tourism**

Logeswaran Tanga Vello

**Employees in Fhrai Listed Hotels of Jharkhand: Nexus Between  
Permanent/Contractual Employees and Professional Development**

Viveka Nand Sharma

**Potential of Gudeg Traditional Food as a Culinary Tourism  
Attraction in Yogyakarta**

Dimas Sadewa & Leonisa Zulfa & Khoyyum Dwi Maharani & Yesty Yustika Paradigma

**Tourist Preferences in Indian Gastronomy Tourism**

Rajashree Sutar & Parvinder Kour

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**The effect of demographics on cultural and gastronomic tourism during the destination selection process**

Danie Ferreira

**The local community of Calamba City, Philippines and its perspective towards hotel stay amidst the COVID-19 pandemic recovery stage**

Mark Gabriel Wagan Aguilar & Rizza Nahil Fonacier

**A Study on the Role of Local Cuisine in Boosting Tourism in West Bengal**

Banani Mondal & Suman Ghosh

**Sustainable Innovative Techniques and Destination Management: A case study of Kashmir Division (J&K)**

Aijaz Ahmad Khaki & Annum Makhdoomi & Aaqib Bashir & Romeesa Shaban

**The Innovation of Serving Regional Specialties “Gado-Gado” Increase People’s Interest in Local Indonesian Food “Gado-Gado”**

Wulan Kurnia Jetti & Novita Anjarwati & Adhelia Dhinda Dhifida & Evita Julianti Extrada

**The role of trade fairs, conferences, and travel events for tourism development in Oman**

Raja Tumati & Mustafa Daskin & Maather Al Maawali

**The Global Pandemic Effects on Tourism and Hospitality Industry: How Thai Hotels Respond to COVID-19**

Papangkorn Kongmanwatana & Amara Verawat & Nethchanok Riddhagni & Parinya Roonpho & Mayashuta Techawongwanich & Chana Kaewsoothipol & Juthamas Laochaiwat & Kanjana Rungjaroenruaying

**Is Gastronomic Tourism a Game Changer for Community development? An Ethnographic Inquiry in Sikkim, India**

Rupa Sinha & Sumit Haluwalia

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**Understanding Local Food Consumption Value of Slow Food  
Supporters in Knoxville**

Ayşegül Acar

**Examining the impact of work stress on hotel frontline employees'  
turnover intention and job performance: An introductory research  
from Turkey**

Mustafa Daskin & Melahat Avşar

**Quality and Satisfaction with Gastronomy Education: Evidence  
From North Cyprus**

Nafiya Guden

**The Grape of Isparta and Its Potential in Wine Tourism**

Günseli Güçlütürk Baran & İbrahim Çetin

**Morocco's Competitive positioning during a global crisis: The case of  
the tourism industry during the COVID-19 pandemic**

Kawtar Anini

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**TURKISH PAPERS**

**Investigating the Intention of Gastronomy Students to Participate in  
Cooking Competitions with the Theory of Planned Behavior  
(Planlı Davranış Teorisi Kapsamında Gastronomi Öğrencilerinin  
Yemek Yarışmalarına Katılma Niyetinin İncelenmesi)**

Vedat Yiğitoğlu

**Evaluation of Foreign Visitors' Turkish Cuisine Experiences on  
TripAdvisor, an Online Platform: The Case of Istanbul-Beyoğlu  
(Yabancı Ziyaretçilerin Türk Mutfağı Deneyimlerinin Çevrimiçi Bir  
Platform olan TripAdvisor Üzerinden Değerlendirilmesi: İstanbul-  
Beyoğlu Örneği)**

Elif Ramadanoğlu and Ecem İnce Karaçeper

**Tourism Education in Turkey and Research on Effect of The Covid-19  
Pandemic on Tourism Education  
(Türkiye'de Turizm Eğitimi ve Covid-19 Pandemisinin Turizm  
Eğitimine Etkisi Üzerine Araştırma)**

Gülten Toprak and Ebru Ulucan

**Examination of the Opinions of Tourism Stakeholders Towards  
Local Wines  
(Yerel Şaraplara Yönelik Turizm Paydaşlarının Bakışının İncelenmesi)**

Sıla Laçın and Vedat Yiğitoğlu

**Investigation of Gastronomy Museums in Turkey  
(Türkiye'de Bulunan Gastronomi Müzelerinin İncelenmesi)**

Ayşe Demir and Özlem Altun

**Investigation of Turkish Beverages With Geographical Indication  
(Coğrafi İşaret Almış Türk İçeceklerinin İncelenmesi)**

Özlem Özer Altundağ and Sena Atik



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**A Current Approach Nerogastronomy: Its Bibliometric Analysis  
Method**

**(Güncel Bir Yaklaşım Nerogastronomi: Bibliyometrik Analiz Yöntemi  
ile Ele alınması)**

İrfan Yurt

**Evaluation of Çatalhöyük within the Scope of Gastronomy Tourism  
(Çatalhöyük'ün Gastronomi Turizmi Kapsamında Değerlendirilmesi)**

Gamze Cesur, Rukiye Çetin and Fatih Varol

**A Gastronomic Value: Maras Ice Cream  
(Gastronomik Bir Değer: Maraş Dondurması)**

Mehmet Polat

**Fusion Cuisine: A New Common Recipe  
(Füzyon Mutfağı: Yeni Bir Ortak Reçete)**

İrfan Yurt and Nadire Nur Polat

**Analysis of Fairy Chimneys and Balloon Themes in Promotional  
Films of Cappadocia Hotels**

**(Kapadokya Otellerinin Tanıtım Filmlerinde Yer Alan Peribacaları ve  
Balon Temalarının Analizi)**

Murat Toker and İlker Öztürk

**Tourism Development and Conservation Activities of Ballica Cave  
(Ballica Mağarasının Turizm Gelişimi ve Korunma Faaliyetleri)**

Yunus Ergün and Şirin Çetin

**A Research on Karaman Cuisine: Göbede Böreği  
(Karaman Mutfağına Dair Bir Araştırma: Göbede Böreği)**

Nisa Teber, Sevgi Kıratlı and Abdullah Badem

**The Effect of Recreational Activities on Rural Tourism  
(Rekreasyonel Aktivitelerin Kırsal Turizme Etkisi)**

Nihan Uğur and Orhan Akova

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**Highlighting Local Products in the Context of Sustainable  
Gastronomy Tourism: A Research on Köftür**

**(Sürdürülebilir Gastronomi Turizmi Bağlamında Yerel Ürünlerin Ön  
Plana Çıkarılması: Köftür Üzerine Bir Araştırma)**

Ebru Güneren and Bülent Yorgancı

**Bibliometric Analysis of Articles on Sustainable Tourism in Journals  
Indexed in the Turkish Tourism Index**

**(Türkiye Turizm Dizininde Taranan Dergilerde Sürdürülebilir Turizm  
Konulu Makalelerin Bibliyometrik Analizi)**

Hasan Hüseyin Okur and Makbule Civelek

**An Evaluation on Geographical Indicated "Bakery and Pastry  
Products, Pastries and Desserts" in The Black Sea Region**

**(Karadeniz Bölgesindeki Coğrafi İşaretli "Fırıncılık ve Pastacılık  
Mamulleri, Hamur İşleri, Tatlılar" Üzerine Bir Değerlendirme)**

Nurşah Müfettişoğlu and Hasan Köşker

**Attitudes and Perceptions of Kitchen Chefs to Use of Geographical  
Marked Products: The Case of Malatya**

**(Mutfak Şeflerinin Coğrafi İşaretli Ürün Kullanımına Yönelik Tutum  
ve algıları: Malatya İli Örneği)**

Nalan Işık and Kübra Nur Sevim

**Film Tourism and Cultural Transfer  
(Film Turizmi ve Kültürel Aktarım)**

Sinan Keskin and Hüseyin Mertol

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**The Role of Chefs in the Preparation of Local Dishes: The Concept of  
Destination Chef**

**(Yöresel Yemeklerin Hazırlanmasında Aşçıların Yeri: Destinasyon  
Şefliği Kavramı)**

Serkan Çalışkan

**The Role of Çankırı Geographically Indicated Products in Ilgaz's Local  
Food and Beverage Businesses' Menus**

**(Ilgaz'ın Yerel Yiyecek ve İçecek İşletmelerindeki Mönülerinde Çankırı  
Coğrafi İşaretili Ürünlerinin Yeri)**

Sinem Kunt

**The Effect of Bread Made With The "Cutting" Technique on  
Functional Food Formation in Anatolia**

**(Anadolu'da "Gocuklama" Tekniği ile Yapılan Ekmeğin Fonksiyonel  
Gıda Oluşumuna Etkisi)**

Ercan Polat and Selim Çakar

**What do customers who have purchased services from Muslim-  
Friendly Hotels think about their holiday experience?**

**(Müslüman-Dostu Otellerden hizmet satın almış müşteriler tatil  
deneyimleri hakkında ne düşünüyor?)**

Sinem Kunt

**An Evaluation Within The Scope of Smart City Practices to Develop  
Sustainable Tourism Strategy**

**(Sürdürülebilir Turizm Stratejisi Geliştirmeye Yönelik Akıllı Kent  
Uygulamaları Kapsamında Bir Değerlendirme)**

Adnan Kara and Yusuf Esmer

**Tourism Revenues and Economic Growth: Evidence From the  
Turkish Economy**

**(Turizm Gelirleri ve Ekonomik Büyüme: Türkiye Ekonomisinden  
Kanıtlar)**

Hüseyin Coşkun and İlyas Kays İmamoğlu

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**Evaluation of Local Amasya Foods in the Scope of Rural Tourism  
(Yöresel Amasya Yemeklerinin Kırsal Turizm Kapsamında  
Değerlendirilmesi)**

İbrahim İlhan, Kenan Pala and Yunus Doğan

**Evaluation of Virtual Reality, Augmented Reality and Metaverse  
Technologies for the Future of Tourism Industry  
(Sanal Gerçeklik, Artırılmış Gerçeklik ve Metaverse Teknolojilerinin  
Turizm Sektörünün Geleceği Açısından Değerlendirilmesi)**

Okan Türk and Yunus Doğan

**Investigation of Promotional Materials With Respect to Local Cuisine  
Features: The Evaluations of Gastronomic Cities of Hatay and  
Gaziantep**

**(Tanıtım Materyallerinin Yerel Mutfak Unsurları Bakımından  
İncelenmesi: Unesco Gastronomi Kentleri Hatay ve Gaziantep  
Özeline Bir Değerlendirme)**

Özkan Süzer, Cansen Can Akgül, Tolga Çetinkaya and Göksel Kemal Girgin

**A Conceptual Evaluation of Human Resources Management in  
Industrial Cuisine**

**(Endüstriyel Mutfaklarda İnsan Kaynakları Yönetimine Dair  
Kavramsal Bir Değerlendirme)**

Kenan Pala, Şerif Baldiran and Erdal Ünsalan

**Safety and Security Issues in Balloon Tourism  
(Balon Turizminde Emniyet ve Güvenlik Konuları)**

Yusuf Dündar

**Promotion of Turkish Cuisine and UNESCO Creative Cities  
(Türk Mutfağının Tanıtılması ve UNESCO Yaratıcı Şehirleri)**

Havva Topal and Göksel Kemal Girgin

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**Tourism, Cultural Identity and Cultural Identity Elements of  
Cappadocia  
(Turizm, Kültürel Kimlik ve Kapadokya'nın Kültürel Kimlik  
Unsurları)**

Meral Akyüz and Orhan Batman

**Tourism Education of Covid-19 Process, Hybrid Education and its  
effects on the New Normal process  
(Covid-19 Sürecinin Turizm Eğitimi, Hibrit Eğitim ve Yeni Normal  
süreç üzerindeki etkileri)**

Mete Ünal Girgen and Foad Irani

**Sustainability in Anatolian Culinary Culture  
(Anadolu Mutfak Kültüründe Sürdürülebilirlik)**

Sinan Keskin and Hüseyin Mertol

**Bibliometric Analysis of Augmented Reality Research on Gastronomy  
(Gastronomide Artırılmış Gerçeklik Çalışmalarının Bibliyometrik  
Analizi)**

Begüm Pelek and Atilla Akbaba

**Gastronomy Education at Higher Education Level: Comparison of  
Gastronomy Cities Lyon and Gaziantep with Horizontal Approach  
(Yükseköğretim Seviyesinde Verilen Gastronomi Eğitimi:  
Gastronomi Şehirleri Lyon ve Gaziantep'in Yatay Yaklaşım ile  
Karşılaştırılması)**

Ceyhun Uçuk

**The Importance of Halva in Anatolian Cuisine Culture and Halva  
Varieties with Registered Geographical Indication  
(Anadolu Mutfak Kültürü'nde Helvanın Önemi ve Coğrafi İşaret  
Tescilli Helva Çeşitleri)**

Meral Yılmaz